



A CREDIBLE ENLARGEMENT PERSPECTIVE FOR AND ENHANCED EU ENGAGEMENT WITH THE WESTERN BALKANS



THE ECONOMIC POTENTIAL OF THE EU'S RELATIONS WITH THE WESTERN BALKANS

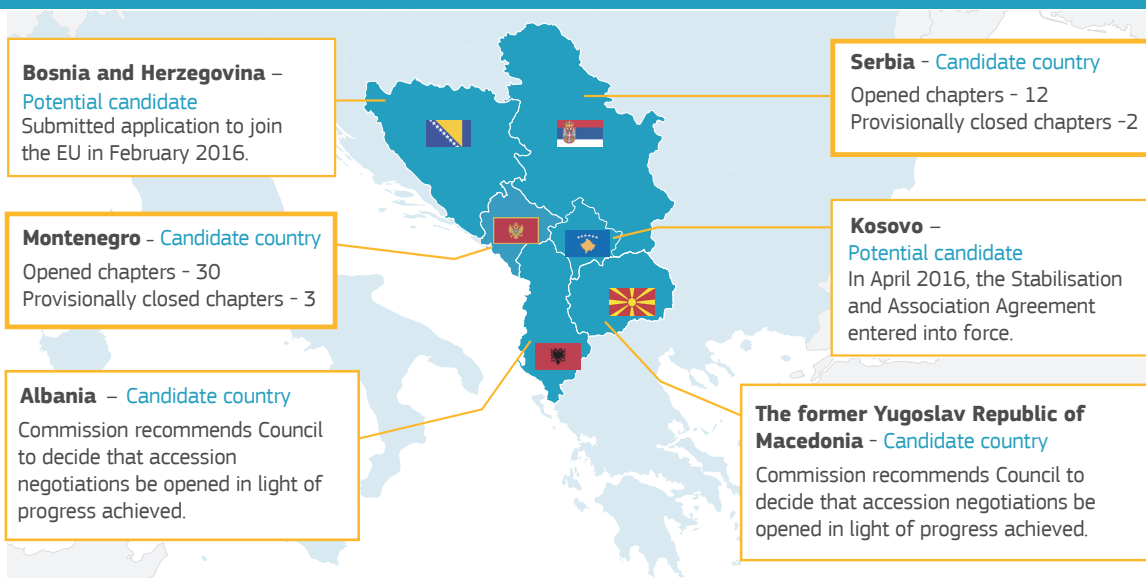
- The EU companies are the **biggest investors** in the Western Balkans: over €10 billion of Foreign Direct Investments in the past five years.
- Western Balkans is a market of some **18 million consumers**.
- Future potential:** fast growing economies with high domestic demand.

The EU is the Western Balkans' **largest trading partner:**

€43 BILLION

of total trade between the EU and the Western Balkans in 2016.

OVERVIEW OF THE EU RELATIONS WITH THE WESTERN BALKANS



PROVIDING THE FINANCIAL MEANS FOR A SUCCESSFUL ACCESSION

The Instrument for Pre-Accession supports the Western Balkans in their preparation for accession and facilitates regional and cross-border cooperation.

€8.9 BILLION

INVESTED DURING
2007 - 2017

€1.07 BILLION

FORESEEN FOR
2018

Instrument for Pre-Accession Assistance funding will be even more tailored to the needs of the countries. The implementation of this strategy will require increased funding.

*Kosovo - This designation is without prejudice to positions on status, and is in line with UNSCR 1244/1999 and the ICJ Opinion on the "Kosovo" declaration of independence.